



THE AYIN PROJECT

implementing sustainable solutions

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Good afternoon,

My name is Joshua Kurtz, founder and CEO of The Ayin Project (TAP). I believe in engaging our younger generations with topics concerning global awareness that are related to sustainability and water accessibility in developing countries.

The Ayin Project (TAP) focuses on sustainable water development for vulnerable populations in developing countries. The United Nations Sustainable Development Goal (SDG) 6 is an effort working towards providing sustainably managed water and sanitation for all by 2030. This goal requires a four-time effort increase at the current rate of progress, based on a recent 2022 United Nations report. Knowing an increased effort is needed, we are grateful to be a part of working towards this goal, and we want to invite others into this endeavor with us!

One of our efforts here in the US is to bring Global Awareness related to the issue of water accessibility. One way in which we attempt to do this is through speaking opportunities that educate and inspire students to believe they can be a part of the solution. The future generation of influencers and professionals need this type of awareness, and we believe this can start with our youth. The sooner we engage the next generation and begin developing their critical thinking skills regarding global issues, the more prepared students will be to practically engage their world and its issues into adulthood.

Our team loves spending time in classrooms and school assemblies highlighting global awareness, water accessibility issues in the developing world, and the benefit of sustainable practices to make our world a better place. Our team wants to be a part of a holistic solution to the issues we face. One way we can do that is by educating and inspiring the next generation to be active participants in generating solutions to global issues.

Our Main Goal: To increase global awareness among students in the US regarding water accessibility disparity, sustainable practices, and environmental/human impacts.

Our Objectives:

1. Engage students with topics that influence global awareness.
2. Present case studies, scenarios, and data-driven analysis that invokes perspective-taking.
3. Promote critical thinking skills through dialogical activities that look at presented topics.

We'd love to connect with your school and students in an engaging and positive way that enhances the education of your student body.

To learn more about The Ayin Project (TAP) visit our website at www.TheAyinProject.org.
To contact me directly, please send an email to jkurtz@theayinproject.org.

I look forward to hearing from you soon!

Sincerely,

Joshua Kurtz
CEO & Founder

